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Press Release

Source: FreeFSBOSchool.com

Free FSBO School Teaches Home Owners How to Sell Their Homes Themselves at FreeFSBOSchool.com

Monday May 22, 10:53 am ET

FALLS CHURCH, Va., May 22 /PRNewswire/ -- As the housing market gets softer, more and more home owners are trying to save money bypassing a realtor and selling their homes themselves. Home owners can save tens of thousands of dollars in the process, making "For Sale By Owner" an attractive option.

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But the For Sale By Owner (FSBO) path can be filled with problems. "Most home owners have very little idea what the local market is like or how much their home is worth," says Ray Hamilton, real estate founder of Free FSBO School.

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Free FSBO School.com features information for home owners who want to sell their homes themselves. Home owners can learn how via e-books, weekly teleseminars, online phone consultation, and a two week trial of their software - all for free.

Hamilton said he needed to understand how to sell his home, about some of the problems Hamilton said.

Additionally, Free FSBO School offers a link specially for military personnel at <http://www.PentagonForSalebyOwnerNewsletter.com>. "People in the military often have to sell their homes quickly and on a tight budget. We're seeing a large number of National Guard members whose frequent and extensive deployment is forcing them to make adjustments in their home ownership situation. For them, knowing how to effectively sell their home fast and at a good price is of paramount importance," Hamilton pointed out.

Hamilton, who has assisted with hundreds of FSBO transactions in recent years, is author of the book, "What Every FSBO Home Seller Needs To Know." Hamilton steps FSBO owners through a streamlined five step process of understanding market conditions, calculating the price of the home, preparing the home for sale, marketing and showing the home, negotiating the contract, then closing the sale and moving.

"As the real estate market becomes more volatile, it's important to know how to assess your market and price your home wisely. Otherwise, you can wait a very long time to sell your home," Hamilton said.

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